



NRT DEVELOPMENT
ADVISORS

Coldwell Banker NRTDA Markets Top Selling Condo Communities in 2010

Atlanta, GA (January 26, 2011) - [Coldwell Banker NRT Development Advisors](#) (NRTDA) is pleased to announce for 2010 that it was the exclusive sales and marketing company for three of the top four condominium communities in Atlanta based on last year's sales volume, as reported by SmartNumbers. Combined, Coldwell Banker NRTDA closed nearly 150 units and over \$55 million in sales in the following condominium developments:

- **[10 Terminus Place](#)** – One of the most coveted addresses in Buckhead, this 32 story luxury high-rise offers 137 studio, one, two and three-bedroom homes. Residents enjoy amenities like a daytime concierge, 24/7 doorman, furnished guest suites, dog walk park, saltwater pool and spa and clubroom with catering kitchen. The community was developed by Cousins Properties.
- **[1010 Midtown](#)** – a 35 story architectural wonder with 425 units in the heart of Midtown Atlanta. The homes feature expansive window walls, tiled baths with garden tubs and 10-foot finished ceilings. Homeowners have access to a "Park in the Sky" with signature swimming pool, cabanas and manicured gardens, a club room, and 24-hour concierge. The community was developed by Daniel Corporation, Selig Enterprises, Inc., MetLife and Canyon-Johnson Urban Funds.
- **[Gallery](#)** - A distinctive marriage of classic and contemporary architecture, this luxury building offers 27 stories of spacious, magnificently appointed residences. A wide range of amenities and services include a 24 hour concierge, fully-equipped fitness facility, sparkling swimming pool and landscaped sun deck, tennis court, business center and conference room and elegantly furnished guest suites. The community was developed by Novare Group and Coro Realty Advisors.

These three communities are marketed under Coldwell Banker Previews International[®], the first real estate marketing program to go beyond the reach of the local real estate market and specialize exclusively in marketing luxury properties to a national and international audience. Today, Previews[®] is widely considered to be the world's consummate marketing program for successfully promoting luxury properties to a local, national and international marketplace.

In addition to its success marketing luxury high-rise properties, for the fourth consecutive year, Coldwell Banker NRTDA was number one on TrendGraphix's list for listing sales volume of residential attached homes. The company also topped the list in 2010 for sales units in Buckhead for residential attached homes priced at \$750,000 and above.

"Despite another challenging year for condo sales in metro Atlanta, where, according to FMLS, new construction sales declined 16 percent, NRT Development Advisors led the market by providing strategic, sound marketing and sales strategies for our developer clients," says Brad Horner, president of Coldwell Banker NRT Development Advisors. "Coldwell Banker Previews International marketing platform provided invaluable exposure for these condominium developments through an unsurpassed luxury broker network, national media exposure and leading technology."

About Coldwell Banker NRT Development Advisors

Coldwell Banker NRT Development Advisors, a leading residential real estate brokerage company, is a specialty division of Coldwell Banker that serves as a comprehensive, strategic advisor for new construction residential developments. Focusing on single-family developments, multi-family dwellings (including condominiums, townhomes and lofts) and bank-owned distressed assets, NRT Development Advisors assists with conceptualizing the product, provides input on design, develops the most effective marketing plan and provides expert onsite sales teams and support staff.

Based in Atlanta with a regional office in Orlando, Fla., NRT Development Advisors has successfully marketed more than 750 new construction and conversion developments including luxury high-rises, single-family developments and bank owned assets. NRT Development Advisors is part of NRT LLC, the nation's largest residential real estate brokerage company. NRT, a subsidiary of Realogy Corporation, operates Realogy's company-owned real estate brokerage offices. For more information, please visit www.NRTDevelopmentAdvisors.com or www.cbbankowned.com.

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