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**COLDWELL BANKER NRT DEVELOPMENT ADVISORS RECEIVES THREE 2009 OBIE AWARDS**

*Awards are highest honors given within the Atlanta housing industry*

**ATLANTA (December 1, 2009)** — Coldwell Banker NRT Development Advisors was one of the top winners at the 2009 [Greater Atlanta Homebuilder Association's Atlanta Sales & Marketing Council's OBIE Awards](#), which are the highest honors given to companies in the Atlanta housing industry. The 29<sup>th</sup> annual ceremony was held on November 7, 2009, during which the company received three awards:

- **Sales Manager of the Year: Wayne Anderson** (Gold Winner). Anderson has been instrumental in the successful sellout of a number of conversion and new-construction in-town condominium communities, including The Stacks Phase I, Lenox Villas, MWest Townhomes, Peachtree Place, and The River West. An active member of the Atlanta Board of Realtors and a life member of the Million Dollar Club, Anderson has been a top selling onsite agent with Coldwell Banker NRT Development Advisors since joining the company in 1999. He was accepted into Coldwell Banker's International Diamond Society in 2008, a level achieved by only the top seven percent of the more than 116,800 sales associates worldwide in the Coldwell Banker system.
- **Best Marketing/Promotion: Coldwell Banker NRT Development Advisors [Stimulus 8 Promotion](#)** (Silver Winner). The company worked with [Mock Advertising](#), an Atlanta creative communications agency, to develop the consumer education/incentive program in response to the 2009 housing stimulus. Stimulus 8 consists of educational information about the \$8,000 first-time homebuyer credit; consumer savings of reduced closing costs, mortgage rate buy downs, builder upgrades and more; special pricing on homes (including bank owned); and job loss protection.
- **Best Amenities: [10 Terminus Place](#). [Cousins Properties'](#)** mixed-use development, which NRT Development Advisors represents, offers a combination of living, working and leisure spaces that tower 32 stories high. Residents of 10 Terminus Place can take advantage of dining at four-star restaurants including AquaKnox, MF Sushi, Bricktop's or Lola; shopping at signature boutiques; pampering at the deluxe spa; exercising in the saltwater pool; relaxing in the saltwater spa; stretching in the dedicated yoga area; or relaxing in the rooftop garden.

"It's gratifying reassurance for Coldwell Banker NRT Development Advisors to be recognized for its commitment to innovation, network of experienced and successful sales associates and willingness to help through any step in a client's real estate process," said Brad Horner, president of Coldwell Banker NRT Development Advisors. "We received these three OBIE awards immediately following the company's recognition as '[Highest Overall Satisfaction for Home Sellers among National Full Service Real Estate Firms](#)' by J.D. Power and Associates, and look forward to continued success in 2010."

**About Coldwell Banker NRT Development Advisors**

Coldwell Banker NRT Development Advisors, a leading residential real estate brokerage company, is a specialty division of Coldwell Banker that serves as a comprehensive, strategic advisor for new construction residential developments. Focusing on single-family developments, multi-family dwellings

(including condominiums, townhomes and lofts) and bank-owned distressed assets, NRT Development Advisors assists with conceptualizing the product, provides input on design, develops the most effective marketing plan and provides expert onsite sales teams and support staff.

Based in Atlanta with a regional office in Orlando, Fla., NRT Development Advisors has successfully marketed over 750 new construction and conversion developments including luxury high-rises, single-family developments and bank owned assets. NRT Development Advisors is part of NRT LLC, the nation's largest residential real estate brokerage company. NRT, a subsidiary of Realogy Corporation, operates Realogy's company-owned real estate brokerage offices. For more information, please visit [www.NRTDevelopmentAdvisors.com](http://www.NRTDevelopmentAdvisors.com) or [www.cbbankowned.com](http://www.cbbankowned.com).

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