

# Construction firm aims high despite downturn

**Jerry W. Jackson** | Sentinel Staff Writer

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## Development

Based in Atlanta with a regional office in Orlando, Coldwell Banker NRT Development Advisors is the new name for the combined operations of The Condo Store and the Builder Developer Services divisions of *Coldwell Banker Real Estate LLC*. The two specialized services have been collaborating and now will be managed under the same umbrella. Brad Horner, president of Coldwell Banker NRT Development Advisors, said that in recent years it had become clear that the services the two brands represent "complement one another to such a degree that streamlining these divisions into one unified effort will allow us to continue to provide a superior level of service." Focusing on single-family developments, multifamily dwellings (including condominiums, town homes and lofts) and bank-owned distressed assets, NRT Development Advisors assists with conceptual development and design, develops marketing plans and provides on-site sales teams and support staff.